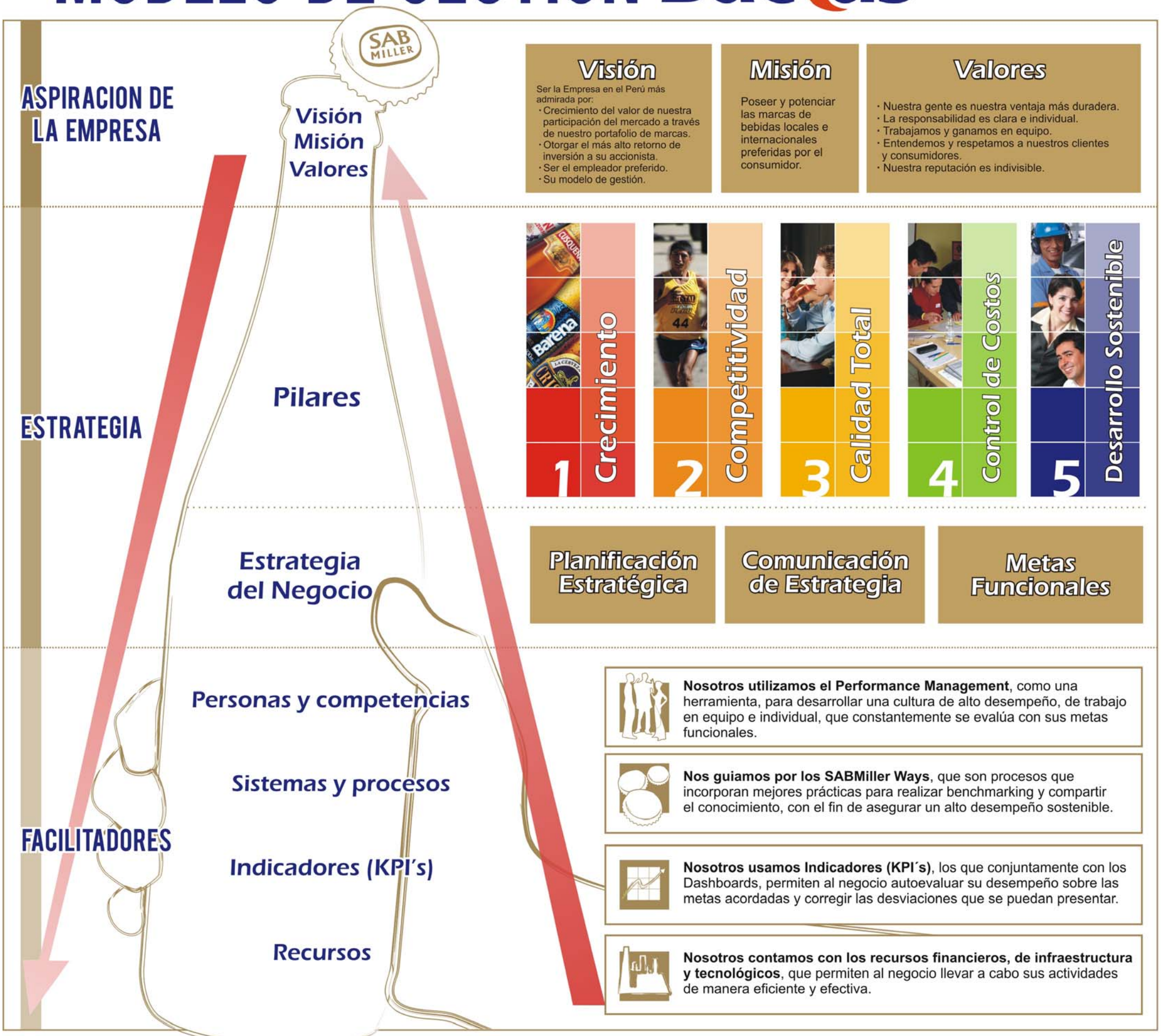MODELO DE GESTION Backus